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Press Release

ITMACH 2014 concludes on a positive note

The last day of ITMACH 2014 saw huge crowds descending on the exhibition grounds, leaving very little spare time for exhibitors, during the three-day exhibition. Around 15,000 business delegates visited the show, over the three days from January 22-24.

Exhibitors are happy with the overall organization of the show. "It is a well-managed show, organizers have ensured that serious business visitors came to the show from all over the country," has been the general refrain.

Companies showcasing Indian made and Chinese machines, in particular, have booked many orders at the show. According to Hemnt Shah, director, Manisha Overseas, "We have showcased waterjet looms and other very unique technologies for the Bhiwandi and the decentralized powerloom sector. These machines have been developed in China, and so are very cost-effective, while also improving productivity and quality. Response has been overwhelming. Bhiwandi weavers need to be made aware of the various technologies in the market, and this show has fulfilled this objective. This is a much needed show in Bhiwandi."

Hasmukh Textile Works is another company that offers rapier machines and other weaving and processing machines, imported from China. "There is a great deal of interest in these machines from the decentralized sector. We have received visitors from Solapur, Kolhapur, Bhiwandi, and other parts of the country. The machines are cost-effective, have good performance, and are well suited to the needs of the powerloom sector. This sector still hesitates to invest in high end technology. The medium range Chinese machines are much in demand here. It will take some more years for this industry to upgrade to higher technology levels."

Surjit Singh Mahajan, Director, Staubli India Pvt Ltd. says that the decentralized market has begun enquiring about European high end machines too. "We do have some installations in Bhiwandi, these are very few now. For Staubli, Bhiwandi is a potential market, and we expect to see a lot of improvement here over the next few years."

The exhibition showcased technologies and machines related to weaving and weaving preparatory, spinning, processing and finishing, printing, and other related segments. ITMACH 2014 offered a one-of-a-kind opportunity to business visitors from Bhiwandi and other textile clusters across the country, to see the latest and most appropriate technologies spanning the textile value chain.

ITMACH INDIA

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With encouraging response from exhibitors and visitors, the organizers have announced ITMACH 2015. Most of the first-time exhibitors have confirmed participation in ITMACH 2015.

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